

Ningzi Li

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Leeds School of Business
University of Colorado Boulder
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EDUCATION

Ph.D. Sociology, Cornell University, Ithaca, New York (2017)

Dissertation: *Structure Multiplicity and Market Outcomes: Corporate Bond Issuances in China During 2009-2013*

Committee: David Strang (Chair), Richard Swedberg, Benjamin Cornwell, Eli Friedman

B.A. Sociology, Tsinghua University, Beijing, China (2010)

Thesis: *The Structure of Production Markets: Empirical Research Based on Chinese Field Interviews and Industrial Survey Data*

B.A. Economics, Tsinghua University, Beijing, China (2010)

Thesis: *Crime Rates and Economic Development*

PROFESSIONAL AFFILIATION

2018-2020 Postdoctoral Research Associate
University of Colorado Boulder Leeds School of Business
Division of Strategy, Entrepreneurship, and Operations
2020- Scholar-in-Residence
University of Colorado Boulder Leeds School of Business
Division of Strategy, Entrepreneurship, and Operations

RESEARCH INTERESTS

Networks and Organizations, Non-Market Strategy, Economic Sociology, Emerging Markets, The Behavioral Theory of Firm, Computational Social Science, Natural Language Processing

TEACHING INTERESTS

Strategic Management, Organizational Theory, International Management

PUBLICATIONS

Li, Ningzi and Yue Qian (equal authorship). (2018). "The Impact of Educational Pairing and Urban Residency on Household Finance among China's Urban Couples." *Journal of Family and Economic Issues*, 39(4), 551-565

Shahid, Abdullah and **Ningzi Li**. (2018). Review of *Information Overload Paradox: Drowning in Information, Starving for Knowledge* [Book Review], by L.V. Orman. *IEEE Technology and Society Magazine* 37 (1): 11-12

- Li, Ningzi** and Qi Song. (2017). “Public-Private Partnership in Developing China: Evolution, Institutionalization, and Risks.” In João Leitão, Elsa Sarmento and João Aleluia (Ed.), *Handbook on PPPs in Developing and Emerging Economies: Perspectives on Public Policy, Entrepreneurship and Poverty* (pp. 113-139). Emerald Publishing Limited.
- Li, Ningzi.** (2010). “The Structure of Production Markets: Empirical Research Based on Chinese Field Interviews and Industrial Survey Data.” (In Chinese) *Sociological Studies* 25(3): 29-47.

WORKING PAPERS

- Li, Ningzi** and Tony Tong. “Language and Attention: Evidence from ‘Twin Tweets’.”
Invited for R&R at Strategic Management Journal
- Li, Ningzi** and Abdullah Shahid. “Relationship Formation in a Newly Liberalized Market.”
Canadian Sociological Association Economic Sociology RC Best Paper Award 2019
In Preparation for Submission.

AWARDS AND HONORS

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| 2019 | Canadian Sociological Association Economic Sociology Research Cluster Best Paper Award |
| 2018 | Invited to Participate in Summer Institute in Computational Social Science (partner location: University of Colorado, Boulder) |
| 2018 | SASE Early Career Workshop (Kyoto, Japan; \$900 declined due to visa) |
| 2018 | OMT Paper Development and Reviewing Workshop (Vancouver, Canada; CAD\$600) |
| 2017, 2015 | C.V Starr Fellowship, Cornell University (Tuition and Stipend) |
| 2016 | OMT Doctoral Consortium (Anaheim, CA) |
| 2015-2016 | Russell Sage Fellowship, Cornell University (Tuition and Stipend) |
| 2015-2016 | Adam Smith Fellowship, The Mercatus Center, George Mason University (\$5000) |
| 2015 | Creativity, Innovation, and Entrepreneurship Theme Project, Seed Grant, Cornell University (\$200) |
| 2014 | Einaudi Center, International Research Travel Grant, Cornell University (\$1000) |
| 2011 | Center for the Study of Economy and Society, Seed Grant, Cornell University (\$1500) |
| 2010-2011 | Russell Sage Fellowship, Cornell University (Tuition and Stipend) |
| 2007 | Scholarship for Academic Excellence, Tsinghua University |

INVITED TALKS

- 2019 “Relationship Formation in a Newly Liberalized Market”
University of Colorado Denver, Department of Management, Denver, CO, Feb 2019
- 2017 “Structural Multiplicity: Pricing China’s Corporate Bonds”
University of Washington, China & Inter-Area Workshop, Seattle, WA, June 2017
University of Colorado Boulder, Program on International Development, Boulder, CO, Oct 2017

CONFERENCE PARTICIPATION

Panels Organized

- 2017 “Information Overload: Challenges and Opportunities for Valuation in the Information Economy” (Presenter Symposium Organized with Abdullah Shahid)
Academy of Management Annual Meeting, Atlanta, GA, Aug 2017

Papers Presented

- 2019 “Relationship Formation in a Newly Liberalized Market”
Organization Science Winter Conference, Phoenix, AZ, Feb 2019
Academy of Management Annual Meeting, Boston, MA, Aug 2019
- 2018 “Relationship Formation in a Newly Liberalized Market”
University of Colorado Boulder Strategy Division Seminar, Boulder, CO, Dec 2018
- 2017 “Educational Pairing and Urban Residency in Household Finance”
American Sociological Association Annual Meeting, Montreal, Quebec, Aug 2017
“Political and Non-Political Connections in Pricing China’s Emerging Corporate Bonds”
“Fellow Travelers on Different Roads” ES OOW mini-conference, Montreal, Quebec, Aug 2017
- 2016 “Bond Issues: Political Relations and Financing Capacities of China’s Large Corporations”
Academy of Management Annual Meeting, Anaheim, CA, Aug 2016
Western Economic Association International Annual Conference, Portland, OR, July 2016
East Asia Program Graduate Student Colloquium, Ithaca, NY, Apr 2016
Institute for Humane Studies Fall Graduate Research Colloquium, Arlington, VA, Oct 2016
- 2015 “Local Government Initiative and Industrial Development”
North American Chinese Sociologists Association Annual Conference, Chicago, IL, Aug 2015
“The Restructured Relationship: The Pattern of Interactions Between Firms and Financial Institutions after the Financial Revolution in China”
Eastern Sociological Society, New York, NY, Feb 2015
- 2014 “Ownership Structure and Manager Affiliation: China’s State Banks after the Ownership Reform”
American Sociological Association Annual Meeting, San Francisco, CA, Aug 2014
- 2013 “Local Government Initiative and Industrial Learning”
American Sociological Association Annual Meeting, New York, NY, Aug 2013
Graduate Student Mini-Conference, Ithaca, NY, Mar 2013
- 2012 “Dynamic Inter-Organizational Structures”
American Sociological Association Annual Meeting, Denver, CO, Aug 2012
- 2011 “The Structure of Production Market”
Inter-Ivy and Sorensen Memorial Sociology Conference, Economic Sociology Session, Harvard University, Boston, MA, Apr 2011
Eastern Sociological Society, Mini-Conference Session, Philadelphia, PA, Feb 2011

Discussant

- 2017 China & Inter-Area Workshop, University of Washington, Seattle, WA Apr 2017
2016 Western Economic Association International Annual Conference, Portland, OR July 2016
2016 Cornell Contemporary China Initiative & Cornell Institute for China Economic Research Symposium, Cornell University, Ithaca, NY Apr 2016

TEACHING EXPERIENCE

- Strategic and Entrepreneurial Thinking Instructor, University of Colorado Boulder (Spring 2019, Spring 2020, Fall 2020 (in-person & online))
- Introduction to Sociology Guest Lecturer, University of Colorado Denver, Department of Sociology (Fall 2017)
Teaching Assistant, Cornell University, with Kendra Bischoff (Spring 2016), Dennis Bogusz (Spring 2014), Benjamin Cornwell (Fall 2013, Spring 2012), Paromita Sanyol (Spring 2013)
- Evaluating Statistical Evidence Teaching Assistant, Cornell University, with Matt Brashears (Fall 2012, Graduate Level; Fall 2011, Undergraduate Level)

PROFESSIONAL SERVICES

- 2020- Reviewer for *Work and Occupations*
- 2018-2020 OMT Research Committee, Best Paper Award Subcommittee
- 2017 Program Committee, "Fellow Travelers on Different Roads" ES OOW mini-conference
- 2015-2016 Student Library Advisory Council, Cornell University
- 2011-2013 Co-chair of Sociology Brown-Bag Presentation Series, Cornell University

RESEARCH SKILLS

R, Stata, Python, UCINet, SPSS, Gephi, LaTeX

LANGUAGE SKILLS

Chinese (Native), English (Fluent)

MEMBERSHIP AFFILIATIONS

Academy of Management, American Sociological Association