

Ningzi Li

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EDUCATION

Ph.D. Sociology, Cornell University, Ithaca, New York (2017)

Dissertation: *Structure Multiplicity and Market Outcomes: Corporate Bond Issuances in China During 2009-2013*

Committee: David Strang (Chair), Richard Swedberg, Benjamin Cornwell, Eli Friedman

B.A. Sociology and Economics, Tsinghua University, Beijing, China (2010)

PROFESSIONAL AFFILIATION

2021 – University of Chicago
Adjunct Assistant Professor of Organizations and Strategy, Booth School of Business at the University of Chicago (Winter 2022-)
Research Professional Specialist, Data Science Institute (Winter 2022-)
Postdoctoral Scholar, Data Science Institute (Winter 2021- Fall 2021)

2018 – 2020 University of Colorado Boulder
Scholar-in-Residence, Leeds School of Business, Division of Strategy, Entrepreneurship, and Operations (Fall 2020)
Postdoctoral Research Associate, Leeds School of Business, Division of Strategy, Entrepreneurship, and Operations (2018-2020)

RESEARCH INTERESTS

Strategic Communication, Behavioral Theory of Firm, Entrepreneurship, Organizational Culture, Computational Social Science, Natural Language Processing

TEACHING INTERESTS

Strategic Management, Organizational Management and Theory, Entrepreneurship

WORKING PAPERS

Li, Ningzi, Chari, Mukund, and Evans, James A. [Language ambiguity and stakeholder attention] (reject & resubmit at *Strategic Management Journal*)

Li, Ningzi and Tong, Tony. [Language sentiments and attentional engagement] (reject & resubmit at *Strategy Science*)
- AOM Best Paper Proceedings 2022

Chari, Mukund* and **Li, Ningzi***. [Managerial cognition and problemistic search] (manuscript in progress, *equal authorship)

Kadambi, Partha, **Li, Ningzi**, and Evans, James A. [Toxic culture and organizational failure] (manuscript in progress)

- Lai, Shiyang, **Li, Ningzi**, and Evans, James A. [Entrepreneurial Pitches and Investor Perception] (data analysis)
 - Sponsored by Polsky Center for Entrepreneurship and Innovation at the University of Chicago
- Kim, Hajin, Feldman, Ronen, **Li, Ningzi**, and Feldman, Yuval. [ESG disclosure and investor perception] (data analysis)
 - Sponsored by Energy Policy Institute at the University of Chicago (EPIC)
- Li, Ningzi**, Lai, Shiyang and Evans, James A. “Big Data and the Computational Social Science of Entrepreneurship and Innovation” In O.Sorenson and p.H. Thornton (eds.) *De Gruyter Handbook of Sociology of Innovation and Entrepreneurship*.

PUBLICATIONS

Journal articles

- Li, Ningzi** and Qian, Yue (equal authorship). (2018). “The Impact of Educational Pairing and Urban Residency on Household Finance among China’s Urban Couples.” *Journal of Family and Economic Issues*, 39(4), 551-565
- Li, Ningzi**. (2010). “The Structure of Production Markets: Empirical Research Based on Chinese Field Interviews and Industrial Survey Data.” (In Chinese) *Sociological Studies* 25(3): 29-47.

Book chapters and book reviews

- Shahid, Abdullah and **Li, Ningzi**. (2018). Review of *Information Overload Paradox: Drowning in Information, Starving for Knowledge* [Book Review], by L.V. Orman. *IEEE Technology and Society Magazine* 37 (1): 11-12
- Li, Ningzi** and Song, Qi. (2017). “Public-Private Partnership in Developing China: Evolution, Institutionalization, and Risks.” In João Leitão, Elsa Sarmiento and João Aleluia (Ed.), *Handbook on PPPs in Developing and Emerging Economies: Perspectives on Public Policy, Entrepreneurship and Poverty* (pp. 113-139). Emerald Publishing Limited.

TEACHING EXPERIENCE

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| Strategy and Structure: Markets and Organizations | Instructor, University of Chicago Booth School of Business (case-based MBA class; Winter 2022, Spring 2023, Spring 2024 (scheduled)) |
| Strategic and Entrepreneurial Thinking | Instructor, University of Colorado Boulder (Undergrad business core; Spring 2019, Spring 2020, Fall 2020) |
| Introduction to Sociology | Guest Lecturer, University of Colorado Denver, Department of Sociology (Fall 2017)

Teaching Assistant, Cornell University, with Kendra Bischoff (Spring 2016), Dennis Bogusz (Spring 2014), Benjamin Cornwell (Fall 2013, Spring 2012), Paromita Sanyol (Spring 2013) |

Evaluating Statistical Evidence

Teaching Assistant, Cornell University, with Matt
Brashears (Fall 2012, Graduate Level; Fall 2011,
Undergraduate Level)

AWARDS AND HONORS

- 2023 Faculty Research Support Funding, Energy Policy Institute, University of Chicago (EPIC) (Co-PI with Hajin Kim; \$20K)
- 2023 Women in Data Science (WiDS, Chicago) invited speaker
- 2022 OMT Research Committee Service Award
- 2022 Academy of Management Best Paper Proceedings
- 2021 Faculty Research Support Funding, Polsky Center for Entrepreneurship and Innovation, Booth School of Business, University of Chicago (Co-PI with James Evans; \$20K)
- 2019 Canadian Sociological Association Economic Sociology Research Cluster Best Paper Award for *Li, Ningzi and Shahid, Abdullah. "Relationship Formation in a Newly Liberalized Market."*
- 2018 Invited to Participate in Summer Institute in Computational Social Science (partner location: University of Colorado, Boulder)
- 2018 SASE Early Career Workshop (Kyoto, Japan; \$900 declined due to visa)
- 2018 OMT Paper Development and Reviewing Workshop (Vancouver, Canada; CAD\$600)
- 2017, 2015 C.V Starr Fellowship, Cornell University (Tuition and Stipend)
- 2016 OMT Doctoral Consortium (Anaheim, CA)
- 2015-2016 Russell Sage Fellowship, Cornell University (Tuition and Stipend)
- 2015-2016 Adam Smith Fellowship, The Mercatus Center, George Mason University (\$5000)
- 2015 Creativity, Innovation, and Entrepreneurship Theme Project, Seed Grant, Cornell University (\$200)
- 2014 Einaudi Center, International Research Travel Grant, Cornell University (\$1000)
- 2011 Center for the Study of Economy and Society, Seed Grant, Cornell University (\$1500)
- 2010-2011 Russell Sage Fellowship, Cornell University (Tuition and Stipend)
- 2007 Scholarship for Academic Excellence, Tsinghua University

INVITED TALKS

- 2023 "Strategic Ambiguity Aligns Stakeholder Attention"
University of Chicago, Department of Political Science, Applied Quantitative Methods Workshop, Chicago, IL, Feb 2023
Women in Data Science (WiDS) event, Chicago, IL, Mar 2023

- 2019 “Relationship Formation in a Newly Liberalized Market”
University of Colorado Denver, Department of Management, Denver, CO, Feb 2019
- 2017 “Structural Multiplicity: Pricing China’s Corporate Bonds”
University of Washington, China & Inter-Area Workshop, Seattle, WA, June 2017
University of Colorado Boulder, Program on International Development, Boulder, CO, Oct 2017

CONFERENCE PARTICIPATION

Panels Organized

- “Information Overload: Challenges and Opportunities for Valuation in the Information Economy” (Presenter Symposium Organized with Abdullah Shahid)
Academy of Management Annual Meeting, Atlanta, GA, Aug 2017

Papers Presented

- “Strategic Ambiguity Aligns Stakeholder Attention”
Academy of Management Annual Meeting, Boston, MA, Aug 2023
Strategic Management Society Annual Meeting, Toronto, ON Canada, Sep 2023
- “Language Sentiments and Attention Engagement”
Academy of Management Annual Meeting, Seattle, WA, Aug 2022
Knowledge Lab at University of Chicago, Chicago, IL, Jan 2021
Noise Lab at University of Chicago, Chicago, IL, Mar 2021
The Strategy Department’s Proseminar at University of Colorado Boulder, Boulder, CO, Nov 2019
- “Relationship Formation in a Newly Liberalized Market”
Organization Science Winter Conference, Phoenix, AZ, Feb 2019
Academy of Management Annual Meeting, Boston, MA, Aug 2019
University of Colorado Boulder Strategy Division Seminar, Boulder, CO, Dec 2018
“Fellow Travelers on Different Roads” ES OOW mini-conference, Montreal, Quebec, Aug 2017
- “Educational Pairing and Urban Residency in Household Finance”
American Sociological Association Annual Meeting, Montreal, Quebec, Aug 2017
- “Bond Issues: Political Relations and Financing Capacities of China’s Large Corporations”
Academy of Management Annual Meeting, Anaheim, CA, Aug 2016
Western Economic Association International Annual Conference, Portland, OR, July 2016
East Asia Program Graduate Student Colloquium, Ithaca, NY, Apr 2016
Institute for Humane Studies Fall Graduate Research Colloquium, Arlington, VA, Oct 2016

Eastern Sociological Society, New York, NY, Feb 2015

American Sociological Association Annual Meeting, San Francisco, CA, Aug 2014

“Local Government Initiative and Industrial Development”

North American Chinese Sociologists Association Annual Conference, Chicago, IL, Aug 2015

American Sociological Association Annual Meeting, New York, NY, Aug 2013

Graduate Student Mini-Conference, Ithaca, NY, Mar 2013

“Dynamic Inter-Organizational Structures”

American Sociological Association Annual Meeting, Denver, CO, Aug 2012

“The Structure of Production Market”

Inter-Ivy and Sorensen Memorial Sociology Conference, Economic Sociology Session, Harvard University, Boston, MA, Apr 2011

Eastern Sociological Society, Mini-Conference Session, Philadelphia, PA, Feb 2011

Discussant

China & Inter-Area Workshop, University of Washington, Seattle, WA Apr 2017

Western Economic Association International Annual Conference, Portland, OR July 2016

Cornell Contemporary China Initiative & Cornell Institute for China Economic Research Symposium, Cornell University, Ithaca, NY Apr 2016

PROFESSIONAL SERVICES

Reviewer for *American Journal of Sociology*, *Entrepreneurship and Regional Development*, *Chinese Journal of Sociology*, *Work and Occupations*, *SMS annual conference*, *AOM annual conference*

2022 Panelist, AOM New Doctoral Student Consortium

2018-2022 OMT Research Committee, Best Paper Award Subcommittee

2017 Program Committee, “Fellow Travelers on Different Roads” ES OOW mini conference

2015-2016 Student Library Advisory Council, Cornell University

2011-2013 Co-chair of Sociology Brown-Bag Presentation Series, Cornell University

RESEARCH SKILLS

Python, Stata, R, UCINet, SPSS, Gephi, LaTeX

LANGUAGE SKILLS

Chinese (Native), English (Fluent)

MEMBERSHIP AFFILIATIONS

Academy of Management, Strategic Management Society, American Sociological Association