

Ningzi Li

Leeds School of Business
S450 Koelbel Building
University of Colorado Boulder
Boulder, CO 80309-0419

Email: Ningzi.Li@colorado.edu
Website: www.ningzili.com

EDUCATION

Ph.D. Sociology, Cornell University, Ithaca, New York (2017)

Committee: David Strang (Chair), Richard Swedberg, Benjamin Cornwell, Eli Friedman
Dissertation: *Structure Multiplicity and Market Outcomes: Corporate Bond Issuances in China During 2009-2013*

B.A. Sociology, Tsinghua University, Beijing, China (2010)

Thesis: *The Structure of Production Markets: Empirical Research Based on Chinese Field Interviews and Industrial Survey Data*

B.A. Economics, Tsinghua University, Beijing, China (2010)

Thesis: *Crime Rates and Economic Development*

PROFESSIONAL AFFILIATION

2018- Postdoctoral Research Associate, University of Colorado Boulder Leeds School of Business, Department of Strategy, Entrepreneurship and Operations

2017-2018 Postdoctoral Research Assistant, University of Colorado Denver Business School

RESEARCH INTERESTS

Networks and Organizations, Economic Sociology, Non-Market Strategy, Public-Private Partnership, Emerging Markets, Online Community Management, Computational Social Science

TEACHING INTERESTS

Corporate and Business Strategy, Organizational Theory and Behavior, International Business

PUBLICATIONS

Li, Ningzi and Yue Qian (equal authorship). (2018). "The Impact of Educational Pairing and Urban Residency on Household Finance among China's Urban Couples." *Journal of Family and Economic Issues*

Shahid, Abdullah and **Ningzi Li**. (2018). Review of *Information Overload Paradox: Drowning in Information, Starving for Knowledge*, by L.V. Orman. *IEEE Technology and Society Magazine* 37 (1): 11-12

Li, Ningzi and Qi Song. (2017). "Public-Private Partnership in Developing China: Evolution, Institutionalization and Risks." In João Leitão, Elsa Sarmento and João Aleluia (Ed.), *Handbook on PPPs in Developing and Emerging Economies: Perspectives on Public Policy, Entrepreneurship and Poverty* (pp. 113-139). Emerald Publishing Limited.

Li, Ningzi. (2010). “The Structure of Production Markets: Empirical Research Based on Chinese Field Interviews and Industrial Survey Data.” (In Chinese) *Sociological Studies* 25(3): 29-47.

WORKING PAPERS

Li, Ningzi and Abdullah Shahid. “Network Formation in a New Market: Strategic Resource Dependence or Legitimacy Seeking?”

Li, Ningzi. “Pricing China’s Corporate Bonds: The Interplay of State Ownership and Firm-Bank Networks in Emerging Markets.”

AWARDS AND HONORS

2018 SASE Early Career Workshop (Kyoto, Japan; \$900 declined)
2018 OMT Paper Development and Reviewing Workshop (Vancouver, Canada; CAD\$600)
2017–2020 National Natural Science Foundation of China (Participant;PI: Sixue Jia) (RMB 170,000)
2017, 2015 C.V Starr Fellowship, Cornell University (Tuition and Stipend)
2016 OMT Doctoral Consortium (Anaheim, CA)
2015-2016 Russell Sage Fellowship, Cornell University (Tuition and Stipend)
2015-2016 Adam Smith Fellowship, The Mercatus Center, George Mason University (\$5000)
2015 Creativity, Innovation, and Entrepreneurship Theme Project, Seed Grant, Cornell University (\$200)
2014 Einaudi Center, International Research Travel Grant, Cornell University (\$1000)
2011 Center for the Study of Economy and Society, Seed Grant, Cornell University (\$1500)
2010-2011 Russell Sage Fellowship, Cornell University (Tuition and Stipend)
2007 Scholarship for Academic Excellence, Tsinghua University

INVITED TALKS

2017 “Structural Multiplicity: Pricing China’s Corporate Bonds”
University of Washington, China & Inter-Area Workshop, Seattle, WA, June 2017
University of Colorado Boulder, Program on International Development, Boulder, CO, Oct 2017

CONFERENCE PARTICIPATION

Panels Organized

2017 “Information Overload: Challenges and Opportunities for Valuation in the Information Economy” (Presenter Symposium Organized with Abdullah Shahid)
Academy of Management Annual Meeting, Atlanta, Georgia, Aug 2017

Papers Presented

2017 “Educational Pairing and Urban Residency in Household Finance”
American Sociological Association Annual Meeting, Montreal, Quebec, Aug 2017

- “Political and Non-Political Connections in Pricing China’s Emerging Corporate Bonds”
“Fellow Travelers on Different Roads” ES OOW mini-conference, Montreal, Quebec,
Aug 2017
- 2016 “Bond Issues: Political Relations and Financing Capacities of China’s Large Corporations”
Academy of Management Annual Meeting, Anaheim, CA, Aug 2016
Western Economic Association International Annual Conference, Portland, OR, July
2016
East Asia Program Graduate Student Colloquium, Ithaca, NY, Apr 2016
Institute for Humane Studies Fall Graduate Research Colloquium, Arlington, VA, Oct
2016
- 2015 “Local Government Initiative and Industrial Development”
North American Chinese Sociologists Association Annual Conference, Chicago, IL, Aug
2015
“The Restructured Relationship: The Pattern of Interactions Between Firms and Financial
Institutions after the Financial Revolution in China”
Eastern Sociological Society, New York, NY, Feb 2015
- 2014 “Ownership Structure and Manager Affiliation: China’s State Banks after the Ownership
Reform” American Sociological Association Annual Meeting, San Francisco, CA, Aug
2014
- 2013 “Local Government Initiative and Industrial Learning”
American Sociological Association Annual Meeting, New York, NY, Aug 2013
Graduate Student Mini-Conference, Ithaca, NY, Mar 2013
- 2012 “Dynamic Inter-Organizational Structures”
American Sociological Association Annual Meeting, Denver, CO, Aug 2012
- 2011 “The Structure of Production Market”
Inter-Ivy and Sorensen Memorial Sociology Conference, Economic Sociology Session,
Harvard University, Boston, MA, Apr 2011
Eastern Sociological Society, Mini-Conference Session, Philadelphia, PA, Feb 2011

Discussant

- 2017 China & Inter-Area Workshop, University of Washington, Seattle, WA Apr 2017
- 2016 Western Economic Association International Annual Conference, Portland, OR July 2016
- 2016 Cornell Contemporary China Initiative & Cornell Institute for China Economic Research
Symposium, Cornell University, Ithaca, NY Apr 2016

TEACHING EXPERIENCE

- Introduction to Sociology Guest Lecturer, University of Colorado Denver,
Department of Sociology (Fall 2017)
Teaching Assistant, Cornell University, with Kendra
Bischoff (Spring 2016), Dennis Bogusz (Spring 2014),
Benjamin Cornwell (Fall 2013, Spring 2012), Paromita
Sanyol (Spring 2013)

Evaluating Statistical Evidence Teaching Assistant, Cornell University, with Matt
Brashears (Fall 2012, Graduate Level; Fall 2011,
Undergraduate Level)

PROFESSIONAL SERVICES

2018 OMT Research Committee, OMT Best Student Paper Award Subcommittee
2017 Program Committee, “Fellow Travelers on Different Roads” ES OOW mini-
 conference
2015-2016 Student Library Advisory Council, Cornell University
2011-2013 Co-chair of Sociology Brown-Bag Presentation Series, Cornell University

RESEARCH SKILLS

R, Python, Stata, UCINet, SPSS, Gephi, LaTeX

MEMBERSHIP AFFILIATIONS

Academy of Management, American Sociological Association, Eastern Sociological Society,
North American Chinese Sociologists Association, Western Economic Association International

REFERENCES

(Available upon request)